ABSTRACT

On-line purchasing of products from an electronic commerce (e.g., a Web page)

seller is assisted by providing users with a list of previously purchased products. The list

of products can be used for simplified reordering of a product previously purchased. In

5   one embodiment, the list is categorized based on, for example, product type, purchase

date, etc. Additional product information can also be provided when a product is selected

from the list.